



# THE KENYA BANKERS

## BANKING KENYANS

REF: KBCSCS/CR/PRODUCTS/2024

10<sup>th</sup> July 2024,

Dear Member,

### Exciting News

The Kenya Bankers deeply values your membership and continued patronage of our products and services.

We are pleased to announce an exciting promotional offer on our Elimu Bora loan product, aimed at supporting our members in the dynamic economic environment.

Promotion details:

1. **Eligibility for new members:** Reduced from 6 months to 3 months
2. **Monthly contribution:** Increased from KES 1,000 to KES 2,000
3. **Bulk deposit fee:** Reduced by 50% for immediate borrowing during the promotional period

Other key features remain the same:

- **Maximum limit:** 4 times your savings
- **Repayment period:** 48 months
- **Interest rate:** 1% per month on a reducing balance

The promotion is valid from 10<sup>th</sup> July 2024 to 31st October 2024. Do not miss out on this valuable opportunity! Terms and conditions apply.

Yours faithfully,  
The Kenya Bankers,

**AHMED OMARI**  
**Hon. SECRETARY**

CC: Branches  
Delegates