



# FINANCIAL RESILIENCE IN UNCERTAIN TIMES

**Member Education - 2024** 

## Introduction



#### **Definition**

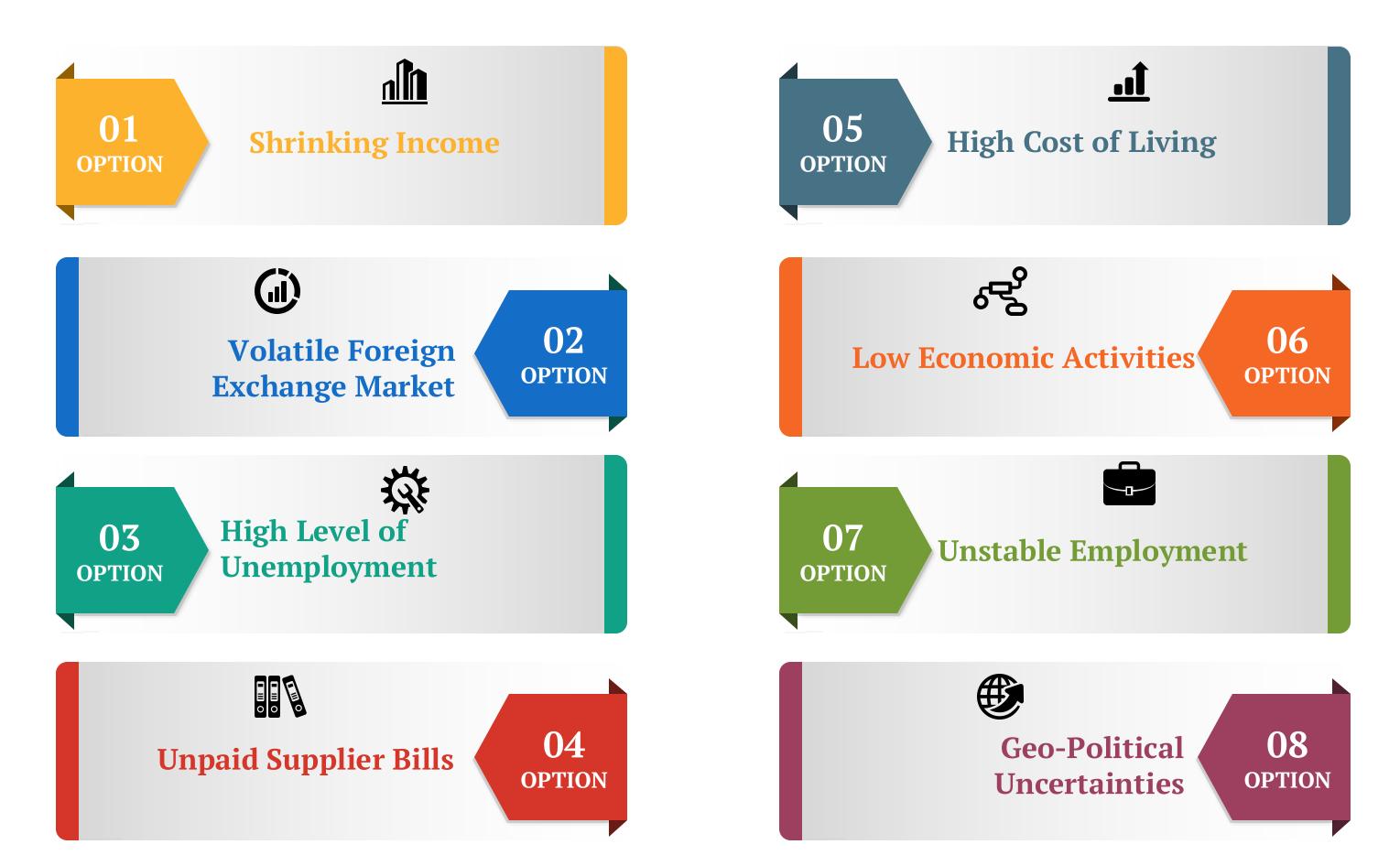
Financial resilience is the ability of individuals or organizations to withstand and recover from financial shocks.

#### **Importance**



In an increasingly volatile global economy, financial resilience is crucial for maintaining stability and achieving long-term financial goals.

# Current Economic Landscape

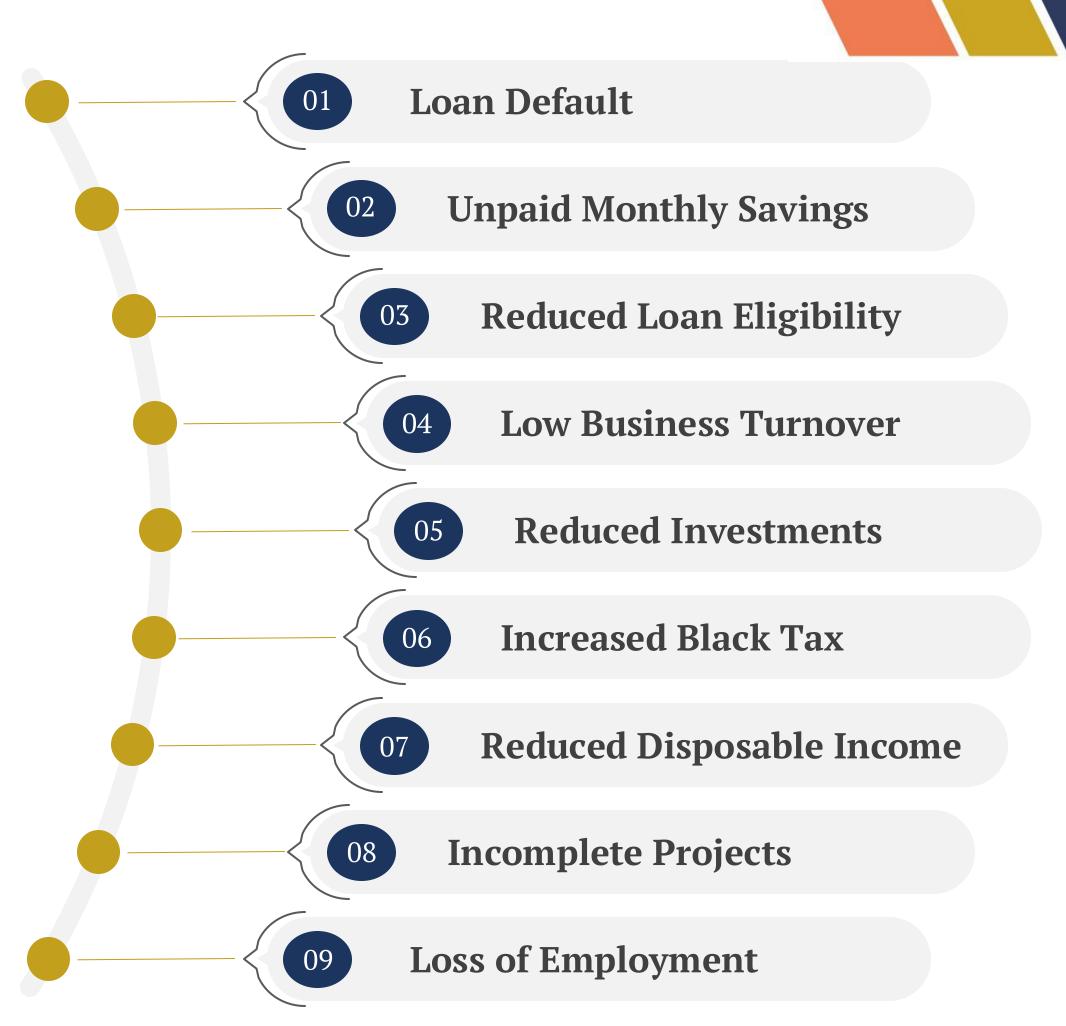


# **Current Economic Situation**



## Impact on Members





## Let Your Sacco Walk The Journey With You





# "A budget is people telling their money where to go instead of wondering where it went"

Dave Ramsey - The Total Money Makeover

### **Take Home**

01

# Building financial resilience

proactive planning, saving, investing, and protecting against risks.

03

#### **Start Today**

Assessing your financial health and implementing strategies to enhance your resilience against financial uncertainties



#### Prepare for Tough Times

Through savings increase, share capital investment, loan restructuring, product benefits (e.g., Target Savings - Barizi, Term deposits - Fixed & Call, Main Savings, Elimu Bora Savings)





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## Thank You